Website Privacy Policy

This website policy applies to all visitors to our website.

Use of links

On our website, we provide links to other servers which may contain information of interest to our readers. Although we vet and take caution when sharing, we take no responsibility for, and exercise no control over, the organizations, views, or accuracy of the information contained on other servers.

Creating a text link from your Web site to our site does not require permission. If you have a link, you'd like us to consider adding to our Web site, please send an email to webmaster@tworivershabitat.org with the subject "Link request."

External links in our blog articles should be educational and relevant to the blog content and/or related to Two Rivers Habitat's mission. Per our current policy, we do not add links to external sites unless they were included in the original post, or we deem the new content would add value, or make the post more evergreen.

Use of text and images

If you would like to publish information that you find on our website, please send your request to webmaster@tworivershabitat.org. Where text or images are posted on our site with the permission of the original copyright holder, a copyright statement appears at the bottom of the page.

All photos on this site are owned by Two Rivers Habitat for Humanity unless otherwise noted. These photos are used with permission from both the original photographer and the subjects of the photos (when applicable), and may not be used externally without express written consent from Two Rivers Habitat, the photographer, and the subject of the photo (when applicable).

Use of our logo is prohibited unless granted with express written consent from the Senior Director of Marketing & Communications.

Accessibility

This Website is designed to be accessible to visitors with disabilities, and to comply with federal guidelines concerning accessibility. We use an accessibility tool to run quality assessments of our website on a regular basis, and we make necessary adjustments and updates to our site, at minimum, monthly. We welcome your comments. If you have suggestions on how to make the site more accessible, please contact us at webmaster@tworivershabitat.org.

Website privacy

We have created this statement to demonstrate our firm commitment to your privacy. We do not collect personally identifying information about you when you visit our site, unless you choose to provide such information to us. Providing such information is strictly voluntary. This policy is your guide to how we will handle the information we learn about you from your visit to our website.

Reading or download

We collect and store only the following information about you: the name of the domain from which you access the Internet (for example, comcast.net, if you are connecting from a Comcast account, or umn.edu if you are connecting from the University of Minnesota's domain), the date and time you access our site, and the Internet address of the Website from which you linked to our site.

We use the information we collect to measure the number of visitors to the different sections of our site, and to help us make our site more useful to visitors. We also add your information to applicable opt-in lists, based on the form(s) you submit. This may include regular communications from Two Rivers Habitat via email or print.

Sending us an email

You also may decide to send us personally identifying information, for example, in an electronic mail message containing a question or comment, or by filling out a Web form that provides us this information. We use personally identifying information from email primarily to respond to your requests. We may forward your email to other employees who are better able to answer your questions. We may also use your email to contact you in the future about our programs that may be of interest.

We want to be very clear: We will not obtain personally identifying information about you when you visit our site, unless you choose to provide such information to us. Providing such information is strictly voluntary. Except as might be required by law, we do not share any information we receive with any outside parties.

If you sign up for one of our email lists, we will only send you the kinds of information you have requested. We won't share your name or email address with any outside parties.

Opt out or change your contact information

Our site provides users the opportunity to opt out of receiving communications from us through a special online form you can access through any email you've received from Two Rivers Habitat (link can be found at the bottom of these emails). You may choose to receive only specific communications or none at all. You may also update your contact information previously provided to us through another online form. You cannot remove yourself from our database, but you can prevent unwanted communication. If you have questions or need assistance with updating your communication preferences, or opting out of emails, please send us an email at webmaster@tworivershabitat.org.

This website uses Google Ads & Facebook Ads

This website uses the Google Ads remarketing service to advertise on third party websites to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an inquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits to the Two Rivers Habitat for Humanity's website. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy. You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt out of interest-based advertising entirely by cookie settings or permanently using a browser plugin.

Facebook may use cookies, web beacons, and other storage technologies to collect or receive specific types of information and use that information to provide targeted ads. You may <u>update your preferences on Facebook</u> or <u>notify</u> us via email.

Questions about our policies

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Website, you can contact us at webmaster@tworivershabitat.org

SMS Privacy Policy

This SMS Privacy Policy applies to anyone who has opted in to receive SMS/text messages from Two Rivers Habitat for Humanity and/or ReStore.

By consenting to Two Rivers Habitat's SMS/text messaging service, you agree to receive recurring SMS/text messages from and on behalf of Two Rivers Habitat and/or ReStore through your wireless provider to the mobile number you provided, even if your mobile number is registered on any state or federal Do Not Call list. Text messages are sent using the Zoom platform. Service-related messages may include updates, alerts, and information. Promotional messages may include promotions, specials, and other marketing offers. You understand that you do not have to sign up for SMS/text lists. Your participation is completely voluntary, and you may opt-out at any time.

Express consent is required for SMS, and sharing data is strictly prohibited. We will not share, sell, rent, or offer information about our SMS/text subscribers to other organizations or 3rd parties. There is no location tracking or location-based services for our SMS/texts. We do not charge for SMS/text services, but you are responsible for all charges and fees associated with text messaging imposed by your wireless provider. Check your mobile plan and contact your wireless provider for details.

You may opt-out of SMS/text service at any time. Text the word STOP to the list number to cancel. You will receive a one-time opt-out confirmation text message. No further messages will be sent to your mobile device unless initiated by you. If you have subscribed to multiple mobile message programs with Two Rivers Habitat and wish to cancel, you will need to opt out from each program separately.

For further information about our SMS Privacy Policy, please contact info@tworivershabitat.org.